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Life-Changing Medical Invention: Build A Successful Enterprise And A New World



Synopsis

In Life-Changing Medical Invention, Dr. John Allen Pacey offers insight into the high-impact world of operating room innovation. Physicians today have the opportunity to revolutionize the healthcare industry by inventing new medical platforms to improve patient care and reduce costs. As a Vascular and General Surgeon himself, Dr. Pacey brings 15 years of innovative experience, having guided the invention of 33 GlideScope variants and 6 aperture video retractor variants for surgeons as well as the invention of supportive tools. Youâ™ll learn aboutâ | â ¢ Passion and life-changing âœEurekaâ • moments experienced by great inventors. â ¢ Creating an idea is followed by a ten-plus-year period of âœexecutionâ • during which one must entrain money, great people, and build a new world for all. â ¢ The profound importance of âœMentoringâ • and âœKnow thy Customerâ •. â ¢ Planning unique invention to avoid âœme tooâ • ideas that fail to add value. â ¢ Learning how to create a âœBlue Ocean Opportunityâ • and sell to real customers for real money so that you can exploit your passion further. â ¢ The benefit of sweat equity, frugality, and bootstrapping to pull through the âœvalley of deathâ • and benefit of persistence to âœnever surrenderâ •. If you are a physician with a patentable idea or a student hoping to become an inventor, this book will provide examples of those who persisted and won.

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